

ZTE Corporation will be partnering with the GSMA on the Smarter App Challenge, which aims to select the most efficient mobile phone application worldwide. {K2Splitter} ZTE Corporation will be partnering with the GSMA on the Smarter App Challenge, which aims to select the most efficient mobile phone application worldwide.

IT companies, individuals and universities are eligible for this contest. The winner will be announced at the GSMA Mobile Asia Expo in Shanghai in June this year.

This is the second time the company has inked a partnership with GSMA. Prior to this, ZTE had collaborated with the GSMA at the Mobile World Congress 2012, where ZTE provided Light Tab 2s.

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