

Bharti Airtel has tied up with Polycom, wherein it is using the vendor's RealPresence platform to deliver video-as-a-service (VaaS)-based solutions to small and medium businesses (SMBs) and enterprises.

The RealPresence Cloud solution comprises of a fully managed multipoint video service which supports a multitude of connectivity options between standards-based room, mobile, PC, and web-based endpoints, as well as Microsoft Lync 2010, IBM Sametime, and endpoints supporting the non-standard TIP protocol.

The solution is powered by the Polycom RealPresence Platform. It is designed to accelerate the penetration and adoption of Polycom video collaboration solutions among SMBs and enterprises who require either a hybrid solution of both premises-based video collaboration solutions and video on demand, or a pure VaaS solution.

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