

Emerson Network Power, a business of Emerson and the global leader in enabling *Business-Critical Continuity*, today announced the appointment of Ausim Khan as the country manager for the India channel business, replacing Mandeep Gupta.

Ausim will continue to further strengthen the channel business and will focus on expanding Emerson Network Power's reach, introducing new products and technologies and concentrate on marketing initiatives on the channel front.

Commenting on the appointment, Sandeep Nair, managing director for Emerson Network Power in India said, "Emerson provides great growth opportunities to its employees and Ausim's elevation is a good example of this philosophy. Given, Ausim's experience in successfully developing and strengthening our business through channel networks, we are well positioned to enhance existing market penetration and tap new market opportunities."

An MBA and B.Tech graduate from Aligarh University, Ausim has a rich experience of over 11 years in the channel business. Prior to joining Emerson Network Power, he has worked with Tech Pacific and BenQ.

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