

Ashoo Sethi has been appointed as chief operating officer of Sistema Shyam TeleServices' Mumbai and Maharashtra circles. In his new role, he would report directly to Vsevolod Rozanov, President and CEO of the company.

Sethi will be responsible for further stimulating the business growth of SSTL in the region. He brings with him experience spanning over 20 years, with more than nine years in the telecom sector. His last assignment was at Dishnet Wireless, Aircel.

“It gives me immense pleasure to welcome Ashoo Sethi as the chief operating officer of SSTL's Mumbai and Maharashtra circle. I am confident that with his rich experience and insight into the Indian telecom market, Ashoo will be able to play a key role in driving growth for the company,” Rozanov said.

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