

Vodafone Idea has announced the launch of TurboNet 4G in Karnataka where it has successfully integrated the erstwhile Vodafone and Idea networks. With this, Bengaluru has become the first metro in the country to get TurboNet 4G services, in addition to other major cities like Mysuru, Mangaluru, Belagavi, Hubballi & Davangere in Karnataka.

Additionally, to further enhance indoor user experience on 4G, Vodafone Idea has deployed the future-fit L900 technology for its customers in Bangalore. This latest deployment enables higher penetration of 4G in indoor areas offering enhanced network experience for customers.

The launch of TurboNet 4G follows the successful consolidation of its radio network integration and the deployment of newer technologies to further boost network capacity and coverage across large parts of the country.

Speaking on the occasion Arvind Nevatia, circle business head – Karnataka, Vodafone Idea Limited, said, “With TurboNet 4G, 14 million Vodafone Idea customers in Karnataka will get faster download and upload speeds, better coverage and enhanced user experience while consuming content on their smartphones. While there is already more than 2X times improvement in 4G speeds in many markets, our latest deployment of L900 technology in Bangalore, will further greatly enhance indoor coverage and provide HD quality voice calling and higher data speeds at places where our customers need these services the most. With a strong unified network and rich digital content, we are confident of giving all our customers a superior network experience.”

Meanwhile, Vishant Vora, chief technology officer, Vodafone Idea Limited, “With the integration of two strong networks in many markets, Vodafone Idea is becoming a higher powered, super charged 4G network on the back of larger number of sites, deployment of future fit technologies and greater spectrum allocation. TurboNet truly defines the reinvented 4G network which promises to deliver wider coverage, increased capacity, turbo speeds and superior customer experience. Our unified network is being presented to customers of both brands under a single brand proposition – TurboNet 4G – in all the integrated markets in India. So whether you are a Vodafone or Idea customer, your network is now bigger, stronger and better.”

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