

Bharti Enterprises appoints Rajesh Sud as Managing Director- Financial Services

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Bharti Enterprises has appointed Rajesh Sud as managing director- financial services. He will report to Sunil Bharti Mittal, founder and chairman, Bharti Enterprises.

In his new role, Sud has replaced Soumen Ghosh who was heading the position previously.

As part of his new responsibilities, Sud will lead the financial services businesses of Bharti Enterprises. This includes Bharti-AXA General Insurance and Bharti-AXA Life Insurance. In addition, he will also serve on the board of Airtel Payments Bank. Furthermore, he will guide Bharti Enterprises' current and future prospects in the financial services businesses.

Prior to this, Sud was working with Max Life Insurance as the executive vice chairman and managing director and comes with 25 years of experience in the Indian banking and life insurance industry.

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