

Realme India has appointed Deepak Nakra as its sales head.

Prior to this, Nakra was working with Xiaomi India as the sales head for brick-and-mortar trade. Nakra had joined Xiaomi in 2017 and before that was with Samsung where he was director of sales and distribution for South and West.

In the recent times Realme has gained significant share in online smartphone sales and is giving tough competition to other players like Xiaomi, Samsung, Oppo and Vivo.

Realme has plans to foray into offline trade and set up company-owned stores through foreign direct investment (FDI) in single brand retail under the automatic route.

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