

According to Counterpoint Research, Reliance JioPhone has emerged as the leader in the feature phone segment in India during the quarter ended March 2019, with a 30 per cent market share.

Meanwhile, Samsung stood second in the feature phone category with a share of 15 per cent while domestic handset maker LAVA secured the third position with a market share of 13 per cent.

The report highlighted that unlike the smartphone market, which saw a decline for the first time in 2018, the feature phone market has continued to grow over the last three years.

Earlier, Counterpoint Research had estimated that over 400 million feature phones would be sold globally in 2019. Further, feature phone shipments are expected to surpass one billion units by 2021.

---

[About Us](#)

[We are Hiring](#)

[Contact Us](#)

[Subscribe](#)

[Privacy Policy](#)

[Advertise](#)

[Terms & Conditions](#)

---

Copyright © 2010, tele.net.in All Rights Reserved

