

Tata Tele business Services (TTBS), India's leading enterprise connectivity solution provider today introduced Smart VPN Solutions for small and medium enterprises (SMEs) with improved security services and privacy capabilities that are resilient and make it easier for enterprises to connect with trust and security.

The smart virtual private network (VPN) privatizes a public cloud network by extending it with the security of a private network. This helps businesses with a fully meshed network to have a seamless connectivity, thereby ensuring proactive mitigation from any cyber threat. TTBS demonstrated this solution at its flagship customer connect programme Do Big Forum which was attended by over hundred delegates from SME community.

TTBS stated that the smart VPN is the most efficient, secure and scalable solution for SMEs that delivers a flexible, invincible service experience for voice, video, data and other complex applications. This solution is operator agnostic and offers low cost optimal internet VPN connectivity with managed service security services overlay viz. secure extranet access and seamless integration with MPLS. Smart VPN entails end to end data security using sophisticated data encryption protocols to securely transport data traffic over public internet.

Elaborating on the Smart VPN, Mr. Vishal Bhat, Vice President – North (SME), TTBS said – “Fast, secure and dependable connectivity is the top of the digital enterprise agenda to manage a data rich future business. Our Smart VPN solutions will enable SMEs to maximise their growth potential, optimise connectivity costs, enhance their customers' experience and securely extend reach with instant access to cloud platforms.”

Due to challenges in the traditional VPN networks such as limitations on feasibility, high capex on fibre and poor network optimization, TTBS saw a need for an access agnostic, low cost and secure alternate medium. The varied business applications offered by smart VPN along with its security and cost makes it different from the traditional VPN.

Apart from this, the company also showcased its recently introduced SmartOffice solution for SMEs, which is an innovative single box solution crafted to meet all Information and Communication Technology (ICT) requirements of businesses. It is a powerful combo that bundles voice, data, storage and applications. The solution is affordable, reliable, easy to deploy, and is a perfect choice for enterprises looking to start a new office.

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