

Brightstar Telecommunications Limited has appointed Sanjeev Chhabra as the new Director for India business.

Chhabra, who has taken over the role from Deval Parikh, will be responsible for Brightstar's business across the India market in this role.

Prior to this, he was senior vice president of B2B enterprise business at Brightstar and was responsible for profitable growth of the business unit and bringing innovation to the market by working closely with OEM and channel partners.

Chhabra has over two decades of management experience in the ICT industry. He has been with Brightstar since the past 10 years in the due course of which he has undertaken various roles including, direct partner engagement and vendor relationships.

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