

The Cellular Operators Association of India (COAI) has appointed Sunil Sood, managing director (MD) and chief executive officer (CEO), Vodafone India as its new Chairman and Ajai Puri, chief operating officer (COO), Bharti Airtel as Vice-Chairman. {K2Splitter} The Cellular Operators Association of India (COAI) has appointed Sunil Sood, managing director (MD) and chief executive officer (CEO), Vodafone India as its new Chairman and Ajai Puri, chief operating officer (COO), Bharti Airtel as Vice-Chairman.

Sood had held the position of vice-chairman of the COAI for the last two years and has succeeded Gopal Vittal, managing director and chief executive officer, India and South Asia, Bharti Airtel.

Sood has been MD and CEO of Vodafone India since April 2015. Earlier, he has held positions including COO of Vodafone India and Director of West Zone. Post merger of Vodafone India with Idea Cellular, Sood will join the Vodafone Group Africa, Middle East and Asia Pacific (AMAP) leadership team and also help governance through board memberships.

Puri has been with Bharti Airtel since 2004 and has held several senior leadership positions including Director - Market Operations, Director and CEO – direct to home, and CEO - Kolkata and West Bengal, Odisha.

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