Raj Pudipeddi, director of consumer business and chief marketing officer (CMO) for Bharti Airtel's India operations has stepped down from the position.

Pudipeddi joined Bharti Airtel in February 2017 and was reporting to Gopal Vittal, managing director and chief operating officer, Bharti Airtel. His responsibilities included driving market share, strengthening the brand image of the company and affecting customer centric innovations within the teams.

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