

Atria Convergence Technologies (ACT) has appointed Eashwar Iyer as the new chief financial officer (CFO). In this role, Iyer will lead the finance division of ACT across all verticals and legal entities. Iyer will also be responsible for financial planning and reporting, purchase and other commercial activities, along with guiding the legal and secretarial teams.

Prior to joining ACT, Iyer was serving as the vice president at Hindustan Coca Cola Beverages - Supply Chain, Procurement and Infrastructure. He has also worked at Agro Tech Foods and PepsiCo in the past. He is a qualified chartered accountant and cost accountant from the Institute of Chartered Accountants of India and the Institute of Cost Accountants of India respectively.

Commenting on the appointment, Bala Malladi, chief executive officer, ACT, said, "I am very pleased to announce Eashwar Iyer as ACT's new CFO. He brings vast experience across industries, businesses and geographies coupled with deep knowledge and experience in the finance sector that will certainly add immense value to our organisation".

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