

Sify Technologies Limited has announced the appointment of Arindam Mukherjee as Regional Chief Executive Officer for the West region, India. With this appointment, Sify has strengthened its regional customer engagement leadership who will drive strategy and transformation to build an organisation closer to the customer on all fronts.

Mukherjee brings to Sify 20 years of rich experience of leadership in top tier companies across sales, operations, strategy and channels. In his career span, he has been associated with organisations like Cisco, Intel and HCL where he has held varied positions across enterprise, commercial and communications business. He has led large businesses, teams and country initiatives across India and SAARC. Before joining Sify he was associated with Cisco as Area Operations Director, Enterprise Business (India & SAARC), and was responsible for driving business for financial services, ecommerce, energy and manufacturing verticals.

Commenting on his induction, Kamal Nath, CEO, Sify said, "It gives me immense pleasure to welcome Arindam to Sify. Arindam's growth in the industry has made him the right fit to drive strategy and transformation model led business in our largest and the most potential region. He will lead and drive new areas of growth and, build and expand the market based on partnerships and alliances to establish Sify as ICT transformation partner of choice for top enterprises and digital companies".

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