

Vodafone India has restructured its commercial team ahead of its merger with Idea Cellular.

Under the restructuring process, Kavita Nair, who was initially the executive vice president for the company's retail and digital divisions, will now hold office as associate director, commercial operations. She will also handle the customer service, retail, and digital divisions of the company. Further, Aveensh Khosla has been appointed as associate director, consumer business and will be handling voice, data and value-added services such as content aggregation. However, Siddharth Banerjee will continue as the executive vice president, brand and marketing. Meanwhile, Arvind Nevatia, will assume office as Vodafone's business head in the Punjab circle.

According to Vodafone, the purpose of restructuring is to give crucial roles to those that must be retained after the merger with Idea Cellular.

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