

Intex appoints Sumit Sehgal as CMO

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Intex Technologies has appointed Sumit Sehgal as chief marketing officer to lead brand transformation and conceptualise marketing initiatives across the various business lines of the company.

Sehgal has over two decades of experience in sales and marketing. In the past, he has worked with companies such as JWT, Bharti Teletech, ITC and Max Life. Sehgal is an alumnus of IMT Ghaziabad.

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