The Indian telecom industry is anticipating a massive surge in the uptake of public Wi-Fi given the high demand for deployment. This will create ample opportunities for service providers. The country is still in the greenfield deployment phase, which will allow domestic service providers to incorporate lessons from their global counterparts and enable rapid expansion. A look at the business models through which public Wi-Fi can be provided, the associated deployment challenges and the emerging landscape for the segment in India…

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