



We are pleased to announce publication of the fifth edition of the most comprehensive and up-to-date directory and yearbook on the Indian telecom sector.

The Telecom Directory & Yearbook 2014-15 will have two sections – Yearbook and Directory.

**The Yearbook section** will provide the latest information on the Indian telecom sector – on the wireless, wireline and broadband segments. It will also outline the key trends and issues, presenting the current status and the road ahead. This section, rich in data and statistics, will consist of at least 50 pages and will appear in the front.

**The Directory section** will provide key up-to-date information on all leading telecom sector organizations – their areas of business, product/service offerings, key operating units, subsidiaries, etc. It will also list the top managers and officials.

The circulation will exceed 3000 copies, with a total readership of over 30,000 and will reach top decision-makers and influencers in the Indian telecom sector – operators, infrastructure providers, policy makers in government, regulatory agencies, industry associations, etc. A special effort will be made to market the directory to leading technology providers, equipment

manufacturers, VAS marketers, sector consultants, etc.

The publication will be heavily promoted in *tele.net* magazine and at important industry events. It will be of tremendous reference value and have a shelf-life of at least one year

. It will thus provide an excellent environment for telecom sector organizations to showcase their products and services or to highlight their achievements and contribution to the sector.

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