

Bharti Airtel has established a 100KWp non penetrating rooftop solar power plant in Gangaganj, Lucknow. This location is one of its major switching and routing centre, which processes its voice and data traffic. The project has received 30 per cent subsidy from the Ministry of New and Renewable Energy.

The solar plant is expected to save close to 26 thousand liters of diesel per year. Going forward, the company is planning to establish similar power plants in six other locations, generating close to 300 KWp of solar energy.

Commenting on the development, Jagbir Singh, director, network services group, Bharti Airtel said, "State-of-the-art technology adoptions, best in class infrastructure deployments and a customer focused approach are key enablers to provide seamless experience to the customers. We believe that our responsibility does not cease at providing superior quality to our customers. At Airtel we continuously evaluate the impact of our activities on the society and environment. It is our constant endeavor to develop innovative solutions that help us drive environmental conservation. Gangaganj solar power plant is a concrete move in line with our commitment to reduce our carbon footprint and contribute towards building an inclusive society."

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