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Aircel and NEC will be providing cloud services solutions to customers under the brand name Business Unplugged.

NEC will manage the complete technology infrastructure for Aircel, and will provide Level 2 support for the cloud offerings and the cloud aggregation platform, and manage all cloud service provider relationships while Aircel will be responsible for all customer relationships.

Aircel and NEC will focus on enterprise grade offerings, such as collaboration, customer relationship management, enterprise resource planning, human resource management services, business suite and video conferencing.

Commenting on partnering with NEC for the cloud services, Ravinder Jain, chief business officer, enterprise, Aircel Limited, says, "Cloud Services by the name of "Business Unplugged" from Aircel will help businesses grow by providing flexibility to scale-up quickly and seamlessly according to the changing business environment and demands. Our partnership with NEC India will offer business application and productivity solutions, catering to large and medium enterprises, small and medium enterprises and small office/home office and public sector units across various industry verticals."

Angira Agrawal, associate vice-president, cloud business, NEC India adds, "NEC has built a world class cloud aggregation platform, now deployed at over 25 service providers across 14 countries, and a strong portfolio of cloud offerings built up within NEC and through India focused cloud partners, which will be continuously expanded in the coming months. NEC sees Aircel as a key partner focusing on Cloud, and believes that our partnership with Aircel will fundamentally change the way companies view and adopt cloud services."

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